The Speed Recruiting System

Ads (and where to place them)

Below are the exact ads I've used over the years to net the best results. Don't be afraid to experiment and have some fun - these are what worked for me. I would start with these first...get your system dialed in, then do some "experiments".

There is no charge to place these ads.

Ad:

Account Executives Needed Now
P/T and F/T positions open. Pay is
$12-16 per hour. Call now 555-5555

Ad:

Business Is Booming
Help needed for P/T and F/T now
$12-16 per hour. Call now 555-5555

Ad:

P/T & F/T Help Needed Now
No exp necessary. $12-$16 per
hour - call today 555-5555.

** Don't discuss your opportunity. You're holding a "group interview". You want all the aspects of your campaign to be in "sync".

** I also don't recommend talking about making a bunch of money in the ad - you'll generate the wrong audience.

Place the ad at:

1. www.craigslist.org

2. www.backpage.com

The ad MUST be placed in the "jobs" section (do not place in the "opportunities" section). Use either the "sales and marketing" section or administrator/office jobs subsection.

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